

Restaurant Segment Definitions

Family Dining Fullservice Restaurant

Establishment providing waiter/waitress service, and the order is taken while the patron is seated. Patrons pay after they eat. Average per-person dinner checks are typically \$10 or less.

Casual Dining Fullservice Restaurant

Establishment providing waiter/waitress service, and the order is taken while the patron is seated. Patrons pay after they eat. Average per-person dinner checks are typically in the \$10 - \$25 range.

Fine Dining Fullservice Restaurant

Establishment providing waiter/waitress service, and the order is taken while the patron is seated. Patrons pay after they eat. Average per-person dinner checks are typically \$25 and above.

Quickservice (Fast Food) Restaurant

Establishments primarily engaged in providing food service where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out or delivered. Also includes snack and nonalcoholic beverage bars. Checks typically average in the \$3 - \$7 range.

Fast Casual / Quick Casual Restaurant

Quick Casual restaurants are defined as attractive and comfortable establishments serving freshly prepared, wholesome quality, authentic foods in a reasonably fast service format. Checks typically average in the \$7 - \$10 range.